



Presents:

**GREEN STRATEGIES THAT CAN
SAVE YOU SOME
\$ GREEN \$**

Kansas City Manufacturing Network will host a breakfast meeting to provide information on developing sustainable business practices that can also save manufacturers money. The meeting will feature 3 experts willing to share their expertise with KCMN membership.

*Tuesday, September 9 at 7:30AM
The Hilton Garden Inn
520 Minnesota Avenue, Kansas City, Kansas.*

The meeting will feature 3 speakers who will share their strategies for implementing green strategies for manufacturers:

- **“Actions You Can Take To Cut Waste, Lower Your Carbon Footprint And Save Money” Richard T. Gordon, Ph.D. -Business Programs, Recycling Operations and Climate Research Manager, Bridging The Gap**
- **“Affordable Renewable Energy Solutions” Susan Brown - Director of Sales and Marketing with The Energy Savings Store**
- **“Climate Protection Partnership Assessments” Allen Dennis - Director, Products and Services for Kansas City Power & Light**

Our founding sponsors, Mid America Manufacturing and Technology Center (www.mamtc.com) and Missouri Enterprise, (www.missourienterprise.org) will be our sponsors for this event.

The event is open to area manufacturers and their suppliers. We invite you to join with us to make KCMN the premier resource for manufacturers. To register for the September 9 event, please respond to donna@kcmn.org or call 816-304-7958. Registration is \$15 for KCMN members, or \$25 for guests. You may register as a guest for up to 2 events before membership is required. For questions or comments, please contact Donna Gordon at 816-304-7958

Kansas City Manufacturing Network . www.kcmn.org . 816-304-7958

SPEAKER PROFILES

Susan Brown- The Energy Savings Store

Susan Brown is Director of Sales and Marketing with The Energy Savings Store, a renewable energy services company. She Vice-Chairs a KCMO Climate Protection Plan workgroup and represents Platte County on the Mid-America Regional Council's Air Quality Forum. She also serves on Platte County's Green Build Committee and worked on a subgroup of the Greater KC Chamber of Commerce Energy Task Force. Susan Chairs Concerned Citizens of Platte County, a citizen's group that reached a collaborative agreement with Kansas City Power & Light in 2007 that resulted in groundbreaking company investments in renewable energy and energy efficiency. Susan lives in rural Platte County with her husband and 2 children.

Allen Dennis - Kansas City Power & Light

Allen Dennis is Director, Products and Services for Kansas City Power & Light. Allen is responsible for the development and implementation of energy efficiency and demand response products and services for KCP&L. He also manages the Market Intelligence and Competitive Markets areas for the Company. Allen has 25 years energy experience which includes leading regulated and unregulated sales and marketing organizations, corporate strategic management consulting, , and electric and natural gas commodity trading and marketing. Allen holds a Mechanical Engineering degree from Colorado State University.

Richard Gordon, Ph.D., Bridging The Gap

Richard has a Ph.D. in applied physics and was a founding member of the Risk Prediction Initiative of the Atlantic Global Change Institute. A specialist in time-series analysis, Richard has over 20 peer-reviewed research publications including work on intelligent systems, critical infrastructure, cyber security and climate change. He has been quoted or profiled in Scientific American, Fortune Magazine, The Scientist and The Journal of Commerce. Richard was one of the principals in developing the models used by the financial industry to determine risk and exposure from natural catastrophes. Richard is currently funded by the Risk Foundation to do original research on the uncertainty in the predictions from climate change models.